



Private equity

Private equity for unlisted companies

Brief description

Major forward-looking developments such as new products and technologies require capital. Unlisted companies can raise this capital by way of private equity. This strengthens the company's balance sheet and operating capital while saving its liquidity. In addition to development financing for new products and technologies, private equity can be used for taking over another company or buying out some or all of the current shareholders..

All private equity projects are managed by CM-CIC Investissement, a sister company of Bank CIC. Both companies belong to the international Crédit Mutuel-CIC Group. CM-CIC Investissement directly provides the private equity through its own investment fund. CM-CIC Investissement only acts as a minority investor. The company remains independent and the owners continue to decide the company's strategy without any interference.

Suitability

Private equity is suitable for companies with interesting growth potential who are looking for an investor to finance a development project, support the purchase of a company or strengthen their balance sheet. Private equity is also suitable for start-up companies looking for an investor to fund the development of a prototype or the marketing/distribution of a new technology.

Your benefits

- **Improved competitive position:** With private equity you can complete development projects and expansion strategies faster and improve your competitive position.
- **Market reputation:** You have a strong, well-known financial partner at your side and benefit from the good market reputation of CM-CIC Investissement. You enjoy active support throughout all development phases.
- **High planning certainty:** As the investment is made via the CM-CIC Investissement Fund (5 to 10 years), you benefit from a longer investment period than with classic private equity funds.
- **Global network:** With the global network of the Crédit Mutuel-CIC Group you benefit from an international network of investors and expertise in growth strategies.
- **Added value in partnerships:** Our Private Equity experts work closely with you over the full term of the investment and ensure the coordination of interests and the transfer of knowledge and contacts.

Risks

Early withdrawal of private equity investors: The company does not develop as envisaged by the investors. The private equity investors can therefore withdraw early from the transaction.

Conditions

Conditions according to contractual agreement

Minimum revenue

> CHF 10 million

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